

the people co.

In partnership with



PERCIPIO
WORKFORCE SOLUTIONS

Do you want to learn more about the use technology in recruiting?
- With a significant focus on AI utilization?

Do you have a life cycle calendar built to walk your new hires from offer to start date?

Is behavioral based interviewing still a thing?

2025 RECRUITING ACADEMY

Nicky Wallace and Jim Roy will lead this program, combining their 40+ years of recruiting experience for a 1 ½ day event sure to make an impact on your internal recruiting program. We also will provide additional professional resources to share their stories of the evolution of recruiting in 2025.

FACILITATORS



Nicky Wallace

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Jim Roy

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The program will include four parts in the recruiting process:

- The “psychology” of recruiting and engaging the candidate
 - How are you aligned with the stakeholders in your business to choose the right candidates
- Technology tools and application in today’s recruiting:
 - What technology is popular and effective
 - Where does AI fit in with the process
- The candidate experience:
 - How to engage with candidates from their initial application to their first day on job!
- How to effectively align with stakeholders in your company to best support the business to find the best candidate more effectively.

Price for the two days is \$995 and we also are offering BOGO if two people on your team are interested.

**REGISTER
HERE:**



February 26 & 27



www.thepeople-co.com/recruitingacademy